

## Curriculum Vitae

### Uttam Kr Pegu, PhD

Associate Professor  
Dept. of Mass Communication and Journalism  
Tezpur University, Tezpur, Sonitpur, Assam

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Studied at Assam University. He has done his doctoral research on 'Information and Communication Technology Implications' at AJK Mass Communication Research Center, Jamia Millia Islamia, New Delhi. He is currently employed as an Associate Professor in the Department of Mass Communication and Journalism, Tezpur University, Assam. He has taught at St Anthony's College and EFLU, Shillong prior to joining Tezpur University.

**Research Interests:** ICT Implications, Political and Cultural Communication, Conflict Communication, Film Studies, Social History etc.

**Teaching Position:** Associate Professor, Dept. of Mass Communication and Journalism, Tezpur University (2004-till date)  
Lecturer, Dept. of Mass Media, St Anthony's College, Shillong (2002-2004)  
Guest Faculty at EFUL, Shillong, Meghalaya (2003)

### Book authored

E-Governance in India: Concept, Initiatives and Challenges, Lambert Publishing House, Germany,

### Publications

1. Paul, Subhajit, Pegu, Uttam (2021) Media Polarization and Assertion of Majoritarianism in Indian News Media, The Journal of Communication and Media Studies, Common Ground Research Networks, ISSN 2470-9247, USA  
[https://www.researchgate.net/publication/348713789\\_Media\\_Polarization\\_and\\_Assertion\\_of\\_Majoritarianism\\_in\\_Indian\\_News\\_Media](https://www.researchgate.net/publication/348713789_Media_Polarization_and_Assertion_of_Majoritarianism_in_Indian_News_Media)
2. Pegu, Uttam (2019) , Framing Women as Witches: Prevalence and the Law, Mahila Pratistha, Vol. 4 Issue: 3, January –March 2019, P.1-8, ISSN 2454-7891  
[https://www.researchgate.net/publication/352151085\\_Framing\\_women\\_as\\_Witches\\_2019](https://www.researchgate.net/publication/352151085_Framing_women_as_Witches_2019)
3. Pegu, Uttam (2018) Political Rhetorics and Historical Imagination of Assamese Nationalism: Discourse on Ethnic Assertion and Discontentment, International Journal of Research in Management & Social Science, Volume 6, Issue 2 (II): April – June 2018, P 38-43, ISSN 2322-0899  
[https://www.researchgate.net/publication/352151113\\_Political\\_Rhetorics\\_and\\_Historical\\_Imagination\\_of\\_Assamese\\_Nationalism](https://www.researchgate.net/publication/352151113_Political_Rhetorics_and_Historical_Imagination_of_Assamese_Nationalism).
4. Pegu, Uttam (2018) , Trafficking in Women and Children in India: Media Campaign and Strategies for Prevention, Mahila Pratistha, Vol. 4 Issue: 1 July – September 2018, P. 92-100.  
<https://www.researchgate.net/publication/352151257>.
5. Pegu, Uttam (2017) Cinema and the Environment: An Inquiry on Ecocritical Academia. P. 51-60, Desh Vikas. ISSN: 2394 -1782 Volume: 4 Issue: 2 July - September 2017.  
[https://www.researchgate.net/publication/352151214\\_Cinema\\_and\\_the\\_Environment\\_P\\_59-68](https://www.researchgate.net/publication/352151214_Cinema_and_the_Environment_P_59-68)
6. Das, Kuntal, Pegu, Uttam (2017), Ethical Complexities in Communicating Conflict, Global Media Journal, Vol. 7 No., Winter-Simmer Issue 2016-2017  
[https://www.researchgate.net/publication/352151220\\_ETHICAL\\_COMPLEXITIES\\_IN\\_COMMUNICATING\\_CONFLICT](https://www.researchgate.net/publication/352151220_ETHICAL_COMPLEXITIES_IN_COMMUNICATING_CONFLICT)
7. Pegu, Uttam (2017) Can Numerical Representation of Women in the Media transform Media Portrayal of Gender?, Mahila Pratistha, (International Multidisciplinary Research Journal on Women and Gender Studies) ISSN 2454-7891  
[https://www.researchgate.net/publication/352151254\\_Can\\_Numerical\\_Representation\\_of\\_Women\\_in\\_the\\_Media\\_transform\\_Media\\_Portrayal\\_of\\_Gender](https://www.researchgate.net/publication/352151254_Can_Numerical_Representation_of_Women_in_the_Media_transform_Media_Portrayal_of_Gender)

8. Pegu, Uttam (2017) Process Re-engineering and Change Management in E-Governance in Assam, International Journal of Research in Management & Social Science. Vol 5, Issue 3 (IV): July - September, 2017. ISSN 2322 – 0899.  
[https://www.researchgate.net/publication/352151189\\_Process\\_Re-engineering\\_Change\\_Management\\_in\\_E-Governance](https://www.researchgate.net/publication/352151189_Process_Re-engineering_Change_Management_in_E-Governance)
9. Pegu, Uttam (2017) Media in Conflict Transformation and Peace Process: An Academic Inquest in Mizoram University Journal of Literature and Cultural Studies, June 2017. P. 250-264.  
[https://www.researchgate.net/publication/352151097\\_Media\\_in\\_Conflict\\_Transformation\\_2017\\_P\\_252-266](https://www.researchgate.net/publication/352151097_Media_in_Conflict_Transformation_2017_P_252-266)
10. Pegu, Uttam (2017) Environment as News: An Analysis on the Challenges in Environmental Reporting, AGU International Journal of Management Studies & Research, 2017, Vol. No. 5, Jul-Dec. 2017, P. 257-265  
[https://www.researchgate.net/publication/352151064\\_Environment\\_as\\_News\\_An\\_Analysis\\_on\\_the\\_Challenges\\_in\\_Environmental\\_Reporting](https://www.researchgate.net/publication/352151064_Environment_as_News_An_Analysis_on_the_Challenges_in_Environmental_Reporting)
11. Pegu, Uttam (2016), Policy Initiatives and Media Interventions in Preservation of Endangered Languages in North-East India, *Mizoram Journal of Humanities and Social Sciences* (A National Referred Bi-Annual Journal), Vol II Issues 2 December 2016, Published by Mizoram University.  
[https://www.researchgate.net/publication/352151106\\_Policy\\_Initiatives\\_and\\_Media\\_Intervention\\_in\\_Preservation\\_of\\_Endangered\\_Languages](https://www.researchgate.net/publication/352151106_Policy_Initiatives_and_Media_Intervention_in_Preservation_of_Endangered_Languages)
12. Pegu, Uttam (2015), E-governance in North-East India: Initiatives and Challenges, *Administrative Studies* (A National Referred Annual Journal) Vol. 1 Issue 1 Nov. 2015 published by Mizoram University, ISSN 2454-9088, pp. 1-19  
[https://www.researchgate.net/publication/352555122\\_E-Gov\\_in\\_North-East\\_India\\_2015\\_Mizoram\\_Univ\\_Journal](https://www.researchgate.net/publication/352555122_E-Gov_in_North-East_India_2015_Mizoram_Univ_Journal)

### **Projects Completed**

1. A Study on the Acculturation Process of the Mising Tribe of Assam and Arunachal Pradesh, sponsored by ICSSR, New Delhi (2017-19)
2. Project on “Green Job Potential in Forestry Sector of Northeast India, sponsored by International Labour Organization (ILO) through National Council of Applied Economic Research, New Delhi administered by Association for Research on People and Nature, Tripura (2013)
3. Project on Insurance Awareness sponsored by National Council for applied Economic Research, New Delhi in collaboration with ARPAN, Tripura (2010)
4. Project on Process Re-engineering and Change Management in E-governance in Assam sponsored by Tezpur University (2012)

### **Responsibility at Tezpur University**

Co-ordinator, Distance Education for Mass Communication (2012 till date)  
 Joint Secretary, Tezpur University Teachers’ Association (2006--2008)  
 Associate Warden Charaideo Mens’ Hostel (2004-07) (2007-10)  
 Students’ Council Member (2004-07)  
 Disciplinary Action Committee Member (2007)  
 Faculty In-charge ‘SRIJAN’, Tezpur University Magazine (2005-06)  
 Literary and Cultural Activities in-charge (2005-06)  
 Dept. Placement and Internship Co-ordinator (2007- 2012)  
 Cultural Activities In-charge (2007-08)  
 Departmental Faculty Advisor NSS Cell, Tezpur University (2008)  
 Member, Computer Center Committee (2008)  
 Co-ordinator, Horticulture Section (2008 till date)  
 Member, Campus Afforestation Committee (2008)  
 Faculty In-charge, Debate, Quiz & Elocution (2008)  
 Convener, Campus Beautification Committee (2012)

Faculty In-charge: Debate, Elocution and Literary, Students' Council (2009-2010)